



Lufthansa Technik and Panasonic Avionics Joint Venture, IDAIR GmbH, Selects INSIDE Secure's DRM Fusion Solution for Its In-Flight Movie Service

Aix en Provence, June 16, 2015 – INSIDE Secure (Euronext Paris: INSD), a leader in embedded security solutions for mobile and connected devices, today announced IDAIR GmbH, a joint venture between Panasonic Avionics Corporation and Lufthansa Technik, has deployed INSIDE Secure's popular Digital Rights Management (DRM) software DRM Fusion to protect content within its system. This In-Flight Entertainment and Communications (IFEC) solution offers a smart, advanced and customized multimedia environment for VIP passengers. INSIDE Secure's DRM Fusion enables IDAIR GmbH to acquire movies from Hollywood studios and bring those movies and entertainment directly and safely to viewers onto the VIP planes.

Choice of content, especially early release movies, provided on in-flight entertainment systems, is becoming one of the differentiators and factors in passenger satisfaction and selection of airlines. With in-flight entertainment systems for jets, IDAIR GmbH offers examples of the kind of high-value specialist products dedicated to premium corporate customers. Thus the need for efficient content protection and a proven solution that stops electronic piracy in its tracks. INSIDE Secure's Downloadable DRM Fusion Agent provides the critical and studio-approved content protection needed to secure media.

IDAIR's IFEC is made up of subsystems from Lufthansa Technik and Panasonic Avionics. The use of INSIDE Secure DRM Fusion Server and personalization modules, deployed in the Lufthansa Technik's subsystem, has been extended to Panasonic Avionics' subsystem for its own custom client side solutions with INSIDE's DRM Fusion Agent.

Industry leaders such as BBC, HBO, SFR, Orange or Sky already use INSIDE Secure's Downloadable DRM Fusion Agent to protect billions of premium content playbacks on Android and Apple iOS devices and provide anytime, anywhere viewing. More than 100 million applications protected by INSIDE Secure's DRM Fusion Agent have already been downloaded by consumers worldwide.

"Our Downloadable DRM Fusion Agent is the gold standard of the industry. We are pleased to have yet another key deployment of this solution in the market," said Martin Bergenwall, Executive Vice President of the Mobile Security Division of INSIDE



Secure. "Studios are requiring better security across distribution channels from the traditional linear TV and OTT VoD services, to the more recent in-flight entertainment systems. Once again, INSIDE Secure perfectly fits the most demanding customer's requirements."

INSIDE Secure has recently been named "2014 European Frost & Sullivan Company of the Year", Cyber Defense Magazine's "The Most Innovative Digital Rights Management Solution for 2015" and finalist for Info Security Products Guide's 2015 "Most Innovative Company of the Year - Security Category".

For more information about INSIDE Secure's Downloadable DRM Fusion products, please visit: <http://www.insidesecond.com/Products-Technologies/Embedded-Software-Solutions/DRM-Fusion-Agent-for-Downloadable-Deployment>.

About INSIDE Secure

INSIDE Secure (NYSE Euronext Paris FR0010291245 – INSD) provides comprehensive embedded security solutions. World-leading companies rely on INSIDE Secure's mobile security and secure transaction offerings to protect critical assets including connected devices, content, services, identity and transactions. Unmatched security expertise combined with a comprehensive range of IP, semiconductors, software and associated services gives INSIDE Secure customers a single source for advanced solutions and superior investment protection. For more information, visit www.insidesecond.com.

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