

# INSIDE Secure: Rémy de Tonnac wins La Provence newspaper's Manager of the Year award

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**The innovation and internationalization policy implemented by the chairman of INSIDE Secure since he was appointed in 2006 has propelled the company at the forefront of the semiconductor industry, making it a leading player in the economy of the Provence region of south-eastern France**

**Aix-en-Provence, November 18, 2011** - INSIDE Secure, a leader in semiconductor solutions for secure transactions and digital identity, is pleased to announce that its chairman, Rémy de Tonnac, has been awarded the Manager of the Year prize by the newspaper La Provence. This award is in recognition of de Tonnac's vision and the new dimension he has given INSIDE Secure since he became chairman in 2006.

The Economy Trophies that La Provence has awarded each year since 1994 are designed to promote the economic fabric of the Provence Alpes Côte d'Azur (PACA) region of south-eastern France. A 19-member jury representing the Trophies' partners and the journalists of La Provence awarded prizes in six categories: employment, development, exports, economy and culture, special achievement, and the manager of the year. Among the organizations participating in the award of these prizes were CCI Marseille Provence, the Caisse d'Epargne, Pôle Emploi, EDF, Orange, Euromed Management, Groupama, Veolia and La Poste.

The awards ceremony for the 16th edition of La Provence's Economy Trophies took place at the Marseilles stock exchange on Thursday, November 17, and was attended by around 400 people. Rémy de Tonnac's prize was presented to him by Alain Lacroix, chairman of the board of the Caisse d'Epargne Provence-Alpes-Côte d'Azur (Cepac) and the 2010 award-winner, in the presence of Jacques Pfister, President of the Marseilles-Provence Chamber of Commerce and Industry, and Marc Auburtin, Managing Director of La Provence.

"Managing a business is a delicate art and I am delighted to present this trophy to my successor, who has succeeded in imposing his vision on the international scene," said Alain Lacroix.

"INSIDE Secure is based in Aix-en-Provence and is well embedded in the local economic community, which employs around 400 people," observed Jacques Pfister. "Since his arrival in the boardroom, Rémy de Tonnac has succeeded in strengthening the company's innovation strategy and increasing its revenues very significantly."

"The manager-of-the-year trophy that we are awarding to Rémy de Tonnac is aimed at encouraging local firms to invest in innovative technological fields," said Marc Auburtin. "It is important for the region's businesses to understand that world markets are within their reach."

"I am delighted to receive this prize, which rewards the work accomplished by our company and the management team at the head of INSIDE Secure these past years," said Rémy de Tonnac. "INSIDE Secure is a worldwide company that has not forgotten its local base. Our head office and most of our staff are based in the PACA region, and for me this prize is an encouragement to further develop our electronic and secure transactions businesses in order to continue establishing the region as a recognized world hub in these areas."

Before becoming chairman of INSIDE Secure in 2006, Rémy de Tonnac was an associate director of the London-based venture capital firm Vertex Venture. He represented Vertex Venture on the boards of several technology companies in which it invested and, among other things, was chairman of INSIDE Secure's supervisory board from 2002 to 2006. Before that, Rémy de Tonnac had occupied several managerial positions at Gemplus, which he joined when the company was founded in 1987. He held several different executive posts in the sales and marketing department in France, before becoming managing director of the Asia-Pacific region from 1991 to 1998, when he was based in Singapore. He was subsequently appointed managing director of the Americas region, based in San Francisco. He was also a member of the Gemplus group's executive board from 1995 to 2001.



Rémy de Tonnac started his career at STMicroelectronics, where he occupied various positions in the areas of manufacturing, planning and marketing. He holds a diploma from the Ecole Centrale de Lille, as well as a degree in economics from Lille University.

### **About INSIDE Secure**

INSIDE Secure is a leading designer, developer and supplier of semiconductors, embedded software and platforms for secure transactions and digital security. INSIDE mobile NFC, secure payment and digital security products provide security for a wide range of information processing, storage and transmission applications. The company's customers are found in a wide range of markets including mobile payment, identification documents, access control, transit, electronic device manufacturing, pay television and mobile service operators. For more information visit [www.insidesecond.com](http://www.insidesecond.com).

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