



**FOR IMMEDIATE RELEASE**

**INSIDE SECURE EXPANDS GLOBAL NETWORK OF SALES ORGANIZATIONS TO TURKEY**

**Adds Representative Firm Strategically Targeting Market in Turkey.**

**AIX-EN-PROVENCE, France, December 21, 2012** – Strengthening its position as a leader in semiconductor and software solutions for securing transactions, content and digital identity, INSIDE Secure (NYSE Euronext INSD) today announced that Ismosys ([www.ismosys.com](http://www.ismosys.com)), sales and marketing specialists for the electronics industry, has been named to represent INSIDE Secure’s product offerings in Turkey. The addition of Ismosys to INSIDE’s global sales network will enable the company to more easily provide customers with local design and engineering support and easy access to its broad portfolio of security solutions as businesses and administrations in Turkey increasingly rely on technology to protect against fraud, the growing threat of cyber attacks and the loss of privacy, among other issues.

“With the addition of Ismosys, INSIDE now has a strong presence in an important market, where we believe our extensive portfolio of security offerings will provide compelling solutions for customers,” said Christian Fleutelot, executive vice president, digital security, at INSIDE Secure. “INSIDE will continue to expand its global sales network in strategically important regions to better serve our customers and exploit new opportunities with companies whose products allow people to securely make payments, identify themselves, protect intellectual property, access information and subscribe to services.”

Ismosys will sell and support INSIDE Secure’s complete product line, including industry leading VaultIC™ and MicroPass® secure solutions, MicroRead®, SecuRead® and Open NFC™ near field communication (NFC) hardware and software, contact and contactless smart card reader chips and RISC-based contact and dual-interface secure microcontrollers.

Ercument Yagmur, managing director of Ismosys Turkey said, “We are extremely pleased to be working with INSIDE Secure in the Turkish market. The product and service offering will attract several of the major customers that we are already actively engaged with, and we look forward to developing a strong long term revenue stream for both INSIDE Secure and ourselves.”



### **About Ismosys Turkey**

Ismosys Turkey is one of the eight branches of Ismosys Group, serving as an ISMO (Independent Sales & Marketing Organization) throughout Europe with 35 highly skilled semiconductor professionals. Being fully organized in order to serve every stage of a design process regardless of the size of the business, Ismosys offers sales, marketing and design in services, independent of the location where these designs turn into production. Any need of product and services related to an innovative new design can be addressed to [www.Ismosys.com](http://www.Ismosys.com) on a 24/7/365 basis.

### **About INSIDE Secure**

INSIDE Secure (NYSE Euronext Paris FR0010291245 – [INSID.PA](http://INSID.PA)), is a leading designer, developer and supplier of semiconductor and software solutions for securing transactions, contents and digital identity. INSIDE Secure mobile NFC, secure payment, embedded security and digital security solutions provide security for a wide range of information processing, storage and transmission applications. The company's customers are found in a wide range of markets including mobile payment, identification documents, access control, transit, electronic device manufacturing, pay television, mobile handsets and wireless content and service providers. For more information, visit [www.insidsecure.com](http://www.insidsecure.com).

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