



**INSIDE SECURE A GOLD SPONSOR AT LINLEY TECH MOBILE
CONFERENCE 2013**

**Director of Product Management, Bart Stevens, Discusses the Changing Mobile
Platform Threat Model and How to Address It**

AIX-EN-PROVENCE, France, April 11, 2013– INSIDE Secure (NYSE Euronext: INSD), a leader in embedded solutions for securing transactions, content and digital identity, today announced its participation in the upcoming Linley Tech Mobile Conference 2013 being held at the Hyatt Regency Hotel in Santa Clara, California, April 17 – 18. INSIDE is a Gold Sponsor of this event, which is the only one of its kind to focus on mobile design. Bart Stevens, director of product management at INSIDE, will make a presentation on the changing nature of the mobile platform threat model and what can be done to address it.

“We are seeing a significant shift in the kind of data needing protection on mobile platforms as apps from media content providers, operators and banks take on a greater role in how these devices are used,” said Bart Stevens, director of product management at INSIDE Secure. “This has changed the threat model for the industry, requiring a new hardware-based approach to the design of secure mobile systems.”

Stevens’ presentation, “It’s Not Your Data! Mobile Security Isn’t Just for Users,” will take place on April 17 at 1:00 p.m. as part of the Mobile SoC Design session. This session, moderated by Scott Gardner, senior analyst at The Linley Group, will discuss techniques that can be used to build better, faster mobile system-on-chip designs.

“We are pleased to have INSIDE Secure join the Linley Tech Mobile Conference as a valued Gold Sponsor and discuss mobile security, which is a critical issue when designing new devices,” said Linley Gwennap, principal analyst at The Linley Group. “The Linley Tech Mobile Conference gives mobile designers the unique opportunity to hear the latest technology details and talk directly with the processor, IP and software companies driving these trends.”

The Linley Tech Mobile Conference is a two-day, single-track event intended for designers of mobile chips, mobile devices and mobile software, as well as service providers. The conference will feature technical presentations addressing design issues for tablet computers, smartphones, navigation devices, media players, handheld games, e-book readers and other mobile devices.

The Linley Group will open the conference with a “Mobile Market Overview” keynote address by Linley Gwennap discussing the market, technologies, equipment design and



silicon trends for designers of mobile devices. The remainder of the program includes talks and panel discussions covering a broad range of topics, including a mobile semiconductor overview, multicore application processors, licensable CPU, GPU, DSP and other low-power IP cores, mobile SoC design issues, mobile software trends and mobile benchmarking.

The event is being held at the Hyatt Regency Hotel, 5101 Great America Parkway, Santa Clara, California.

About INSIDE Secure

INSIDE Secure (NYSE Euronext Paris FR0010291245 – INSD.PA) is a leading designer, developer and supplier of semiconductors, embedded software and platforms for secure transactions and digital security. INSIDE mobile NFC, secure payment and digital security products provide security for a wide range of information processing, storage and transmission applications. The company's customers are found in a wide range of markets, including mobile payment, identification documents, access control, transit, electronic device manufacturing, pay television and mobile service operators. For more information, visit www.insidesecond.com.

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