



**INSIDE Secure and Octoshape Partner to Provide Enhanced Security, Quality and Economics for Broadband TV**

***INSIDE Secure's Digital Rights Management solution is now fully interoperable with Octoshape's Infinite HD-M broadband multiscreen service demonstrated over Juniper Networks Multicast-enabled broadband infrastructure***

**Aix-en-Provence, France and Phoenix, Arizona - March 25, 2014** – INSIDE Secure (NYSE Euronext Paris: INSD), a leader in embedded security solutions for mobile and connected devices, and Octoshape, an industry leader in cloud-based OTT (over-the-top) streaming technology, today announce they have entered into a strategic partnership. The partnership will enable service providers, content providers and operators to securely deliver premium content to broadband multiscreen devices globally with the same quality and economics of traditional broadcast TV platforms. The integration takes full advantage of Octoshape's Infinite HD-M broadband-enabled multicast suite of technologies, which interoperate with Juniper Networks MX Series 3D Universal Edge Routers to provide an end-to-end system that represents disruptive innovation for broadband OTT IPTV services. The solution will debut at NAB 2014, demonstrating global, secure broadband multiscreen video delivery via Native and AMT Multicast. The showcase is being hosted from Juniper Networks' New Jersey-based OpenLab – the Junos® Center for Innovation, which provides a collaborative environment for Juniper customers and partners to learn about and develop new network-integrated software applications.

Driven by customer demand, the partners INSIDE Secure and Octoshape now have a fully interoperable product designed to prevent hackers from tapping into streamed or downloaded, offline content. This product leverages the best of Octoshape's stream acceleration and Multicast technologies, and INSIDE Secure's DRM (Digital Rights Management) solution. Content providers and operators are increasingly moving to add multiscreen broadband video services into their product portfolio. This interoperability delivers an end-to-end broadband TV solution for operators, featuring strong security and capabilities combined with a superior TV experience for viewers.

More than 80 service providers, including several Hollywood studios, have already adopted INSIDE Secure's DRM solution, currently deployed in tens of millions of applications readily download-able on mobile devices. It is the industry's only complete portfolio of DRMs. INSIDE Secure's DRM solution supports multiple content protection technologies, including Microsoft PlayReady. It supports both client and server side solutions in order to license, protect, and monetize digital entertainment content and services.

Octoshape's patented suite of Multicast technologies has more than 100 million installations, and includes multi-path and multi-source capabilities that enable true TV-viewing experiences on mobile broadband devices. The clear quality advantages of Octoshape's stream acceleration components, combined with the scale and economic benefits from the suite of Multicast technologies, enable true operator-friendly business models, such as a 'flat fee per subscriber' and 'flat fee per channel'. Thus, broadcasters are no longer constrained by quality, audience size and view duration exponentially increasing their costs. Broadcasters also can now expand their product reach globally without having the concern of massive capital deployments in-country to achieve high quality video experiences.

"Partnering with INSIDE Secure was a natural extension for Octoshape as we both share a common focus to provide a superior premium content user experience," said Michael Koehn Milland, CEO of Octoshape. "Securing premium content for broadband connected devices is clearly a top-of-mind concern. INSIDE Secure has a mature and widely deployed multiscreen



solution which fast-tracks our secure integration with multiple DRMs and with Playready in particular.”

“INSIDE Secure is excited to partner with Octoshape to provide a secure end-to-end Broadband TV solution to our telecom and media operator customers,” said Remy de Tonnac, CEO of INSIDE Secure. “Octoshape excels in delivering TV quality experiences across unmanaged networks with industry first predictable business models that enable telecom and media operators to run a successful OTT service. Concurrently, this gives INSIDE Secure customers the ability to boost the video quality with Octoshape’s advanced video acceleration technologies.”

Both INSIDE Secure and Octoshape are already engaged in joint customer projects. They are focusing on further aligning product roadmaps in order to continue raising the bar for OTT delivery. Octoshape and INSIDE Secure will be at the NAB Show in Las Vegas on April 5-10 to discuss secure, live and on-demand video streaming capabilities. To learn more, please schedule a meeting with us by emailing [sales@octoshape.com](mailto:sales@octoshape.com) or [sales\\_web@insidefr.com](mailto:sales_web@insidefr.com).

### **About Octoshape**

Streaming media innovator Octoshape is bridging the transition from Broadcast TV to Broadband TV by providing the enabling technology required to bring TV Quality, TV Scale and TV Economics to the public Internet. The Octoshape approach is more scalable, flexible and affordable than traditional content delivery (CDN) schemes, while providing feature-rich, high-quality viewing to the largest of audiences. For more information visit [www.octoshape.com](http://www.octoshape.com).

### **About INSIDE Secure**

INSIDE Secure (NYSE Euronext Paris FR0010291245 – INSD) provides comprehensive embedded security solutions. World-leading companies rely on INSIDE Secure’s mobile security and secure transaction offerings to protect critical assets including connected devices, content, services, identity and transactions. Unmatched security expertise combined with a comprehensive range of IP, semiconductors, software and associated services gives INSIDE Secure customers a single source for advanced solutions and superior investment protection. For more information, visit [www.insidesecond.com](http://www.insidesecond.com).

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