



## **Verimatrix and INSIDE Secure Join Forces to Advance Multi-Screen Video Streaming Deployments**

*Comprehensive Multi-DRM Support Gives OTT Operators More Flexibility to Secure TV Everywhere Services*

**NAB Show, Las Vegas, April 14, 2016** – Verimatrix, the specialist in securing and enhancing revenue for multi-network, multi-screen digital TV services around the globe, and INSIDE Secure (Euronext Paris: INSD), a leader in security solutions for mobile and connected devices, today announced a partnership that offers freedom of DRM choice when designing solutions for a multi-screen video service. Verimatrix ViewRight® Web client security is now available within INSIDE Secure’s DRM Fusion solution alongside Microsoft PlayReady and Google Widevine. This wide choice of popular DRM systems makes the solution fully adapted for the largest number of OTT operators.

“We are excited about the opportunity that working with INSIDE Secure brings to the market,” said Petr Peterka, CTO, Verimatrix. “The addition of our client security technology and harmonized rights management logic provides another security option to service providers who can now more flexibly launch compelling multi-screen services with premium content under a single content authority architecture.”

“Our partnership with Verimatrix extends our software-centric multi-DRM Fusion to global service providers,” said Andrew McLennan, executive vice president of INSIDE Secure’s Mobile Security Division. “This enhanced solution complies with the most demanding Hollywood studio security requirements, including for Ultra HD content distribution, offering one of the best integrated content protection solutions for our customers, giving multi-DRM Fusion a significant advantage in the market.”

INSIDE Secure’s DRM Fusion is designed to meet current and future security requirements to deliver content to virtually any connected device. The downloadable DRM Fusion Agent is a robust client-side software solution that enables DRM-protected content on Apple iOS and Google Android devices. It now features ViewRight Web, which adds a complete content protection system to authentication functions in



most connected devices including mobile handsets, tablets, desktops, laptops, set-top boxes, and smart TVs. INSIDE Secure's customers, including major studios, broadcasters, telecom operators, and multimedia compatible device manufacturers, now have direct access to the Verimatrix VCAS™ for Internet TV security solutions as well as the broader VCAS security portfolio, including MultiRights™ OTT, to provide a proven, cost-effective security platform to help deploy harmonized rights management for multi-screen video services.

Verimatrix (booth #SU2806) and INSIDE Secure (booth #SU6417) will be available at NAB Show 2016, to discuss the benefits of this strategic partnership. Please visit [www.verimatrix.com/nab2016](http://www.verimatrix.com/nab2016) or [www.insidesecond.com/Company/Events/COME-AND-MEET-US-AT-NABSHOW](http://www.insidesecond.com/Company/Events/COME-AND-MEET-US-AT-NABSHOW)

#### **About INSIDE Secure**

INSIDE Secure (Euronext Paris FR0010291245 – INSD) provides comprehensive embedded security solutions. World-leading companies rely on INSIDE Secure's mobile security and secure transaction offerings to protect critical assets including connected devices, content, services, identity and transactions. Unmatched security expertise combined with a comprehensive range of IP, semiconductors, software and associated services gives INSIDE Secure customers a single source for advanced solutions and superior investment protection. For more information, visit <http://www.insidesecond.com/>.

#### **About Verimatrix**

[Verimatrix](#) specializes in securing and enhancing revenue for multi-network, multi-screen digital TV services around the globe and is recognized as the global number one in revenue security for connected video devices. The award-winning and independently audited Verimatrix Video Content Authority System ([VCAS™](#)) family of solutions enable next-generation video service providers to cost-effectively extend their networks and enable new business models. The company has continued its technical innovation by offering the world's only globally interconnected revenue security platform, [Verspective™ Intelligence Center](#), for automated system optimization and data collection/analytics.

Its [unmatched partner ecosystem](#) and close relationship with major studios, broadcasters and standards organizations enables Verimatrix to provide a unique advantage to video business issues beyond content security as operators introduce new services to leverage the proliferation of connected devices. Verimatrix is an ISO 9001:2008 certified company. For more information, please visit [www.verimatrix.com](http://www.verimatrix.com), our [Pay TV Views blog](#) and follow us [@verimatrixinc](#), [Facebook](#) and [LinkedIn](#) to join the conversation.

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